PeykAsa
BSS

What Makes PeykAsa BSS Different

▶ Monetizing Your Services
▶ Reducing Time-to-Market
▶ Helping You Attain Excellence in Customer Experience
▶ Making Your Business Agile and Adaptable to Changes

As You Know

The fast pace of changes in the telecom industries in one hand and the increasing rate of customer demands, on the other hand, have made telecom operators and service providers to be more agile, innovative, and flexible. Shifting paradigm from products to services and from focusing on business enterprises to the end users is the key to success in the competitive market across other opponents. As a result, telecom carriers and service providers should provide an adaptive and comprehensive system to address all these requirements as soon as they are diagnosed.

PeykAsa BSS

PeykAsa Business Support System (**PeykAsa BSS**) is a holistic approach to enable operators to attain excellence in customer experience, improve their network operations, and define advanced newfound services. It provides telecom enterprises a bird's-eye view to measure customer satisfaction during customer's life cycle and create, deliver and monitor various services based on their demands. **PeykAsa BSS** provides all these capabilities by proffering following features:

PeykAsa BSS Advanced Features

▶ Convergent Billing System
▶ Flexible Online/Offline Charging System and Policy Control
▶ Intelligent Reporting System
▶ Superior Customer Care Solution
▶ Convenient User Management Dashboard
▶ Robust and Novel e-Wallet Solution

Convergent Billing System

The convergent, end-to-end PeykAsa's Billing System is a modular, scalable architecture which provides any discount and rating plan according to the operator demands. Using this solution, any type of customer segments including pre-paid, post-paid and even special subscribers (the VIPs) can benefit from pre-defined plans easily. It also fulfills the operators' needs by defining various kinds of services such as mobile, broadband and fixed-line based services.

Flexible OCS and OFCS

PeykAsa Charging System and Policy Control is a unified centralized system which acts in both online and offline mode to collect, validate and calculate transactions, in order to provide data to the Billing System. Based on ETSI TS 32.296 standard, PeykAsa Charging System and Policy Control lets the operator monitors credits and controls customers' usage in real-time, while keeping subscribers informed about their balances, the cost of each service, and more details about the volume of usages. The further nurtured ability of this solution is configurability to support on-demand promotions and rating plans in real-time, without disrupting the system.

Intelligent Reporting System

PeykAsa BSS Reporting module offers operators diverse executive reports by collecting operational data from various resources and analyzing them using intelligent tools. Utilizing this solution, operators can find more detailed real-time information about their services and customers. Some of these reports are as follows:

▶ The Number of Activation/Deactivation Services

▶ The Amount of Daily Revenue

▶ The Rate of Current/Past Usage During a Specific Time Interval

Superior Customer Care Solution

Making efficient communication with customers is an invaluable competitive approach that may be considered by businesses. For this aim, PeykAsa provides telecom operators with its integrated customer care solution which is a user-friendly system that makes life easier by gathering all facilities that customers may need in one solution e.g. Information about personal profile, contact list, active services, rewards, bonus, discounts, the amount of usage, and remained credit. This solution creates value by reducing problem-to-solution time in a way that subscribers can explain their issues using Trouble Ticketing System, so business owners would be able to address the issues immediately after receiving them.

Robust and Novel e-Wallet Solution

This solution helps subscribers to have a full managed wallet in their account to transfer credit to other subscribers' accounts. This is useful when users don't want to have direct payment especially in the case of parental control approaches. For example, parents can transfer a determined amount of their credits to their children's accounts and control their usage in this way.

Amazing Take away for PeykAsa

▶ Unified Customer-Centric Platform

▶ Scalable Modular Architecture

▶ Supported by a 7/24 Experienced Team

▶ Support for Industry Standards and Protocols